



Peter Hoeg Gade
2011 BWF World Championships

CALD Program: ENGAGING COMMUNITIES

Our Supporters:



Australian Government
Australian Sports Commission



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Purpose:

- Engagement with the CALD community in a variety of diverse ways.
- Partnership with State and Regional Badminton Associations, State Departments and appropriate CALD community organizations will be the focus of the 4 year Strategy
- The challenge is to engage communities such as China, Malaysia, India, Indonesia, Korea, Singapore and Vietnam communities more effectively to aid their integration, build registered numbers of badminton players.
- - The generous support from the Australian Sports Commission in this area provides Badminton Australia with a development opportunity that the sport has been striving to achieve.